

Outbound trade announces the formation of OTOAI

India's outbound trade announced the launch of an industry representative body, Outbound Tour Operators Association of India (OTOAI) at a function organised at Le Meridien New Delhi in the National Capital on December 28, 2011. OTOAI is a registered trade association and has been established as a not-for-profit organisation. It will safeguard the interest of India's outbound trade, the overseas suppliers as well as the end consumers. The launch was supported by Macau Government Tourist Office (MGTO), India and Le Meridien New Delhi. Headed by Guldeep Singh Sahni as its President, OTOAI will aim to improve transparency, conduct education programmes on new tourism products and destinations and will work in close association with the various NTOs present in India.

